

Saltash Town Council Grant Reporting Form

**Name of Organisation: Saltash Chamber of Commerce,
Christmas Festival 2025**

Amount Award £2500

Festival Fund

How has the award contributed to the success of your event?

The award played a vital role in enabling the festival to remain a free, inclusive and well-managed community event, attracting visitors into the town centre, supporting local businesses and delivering a positive community experience at the heart of the festive season.

The funding directly supported the firework display as well as essential operational costs, including medical cover, insurance and traffic management. These elements are fundamental to delivering a large public event safely and professionally, allowing residents and visitors to enjoy the festival with confidence.

The festival is organised and delivered by a very small team of Chamber of Commerce volunteers, with total costs of approximately £9,000. The Town Council's contribution significantly reduced the level of fundraising required and helped ease the pressure on the volunteers, enabling the team to focus more time and energy on event delivery, coordination and community engagement.

The importance of the grant was especially evident this year when forecasts of strong winds forced the cancellation of the street market element of the festival. The market would normally generate around £2,000 in income, and its loss created an unexpected financial shortfall. The Town Council's funding provided essential financial resilience, ensuring the festival could still proceed rather than being cancelled altogether.

Without the planned market, we cancelled the road closure on Fore Street, meaning the Lantern Parade and fireworks display had to be relocated to the Waterside at short notice. Although the display was not held in the town centre, families gathered along the waterfront to enjoy the fireworks with the Brunel and Tamar Bridges as backdrop, creating a memorable highlight and ensuring the festival retained a strong celebratory finale despite difficult circumstances.

In addition, the practical support provided by the Town Council in collecting lanterns from schools made a meaningful contribution to the success of the Lantern Parade, supporting school participation and helping maintain strong community involvement at the heart of the festival.

The continued support of Saltash Town Council plays an important role in ensuring the long-term sustainability of the Christmas Festival.



Our thanks also go to the Mayor, Councillor Rachel Bullock, for her enthusiastic engagement in the event, presenting awards, starting the Santa Fun Run and running in it.



How has the grant from Saltash Town Council been promoted?

Provide examples where possible such as screenshots of social media posts or banners.

The poster design featured the logo of Saltash Town Council along with the logos of the Chamber of Commerce and Scrapstore.

This design was also used for leaflets.

**SALTASH CHAMBER OF COMMERCE
ARE DELIGHTED TO INVITE YOU TO THE**

**Saltash
Christmas
Festival**

**SALTASH
CHAMBER OF COMMERCE**

**SALTASH
CHAMBER OF COMMERCE**

**SALTASH
TOWN COUNCIL**

**SALTASH
SCRAPSTORE
Recycling for our
future**

SATURDAY 6TH DECEMBER

STREET MARKET 13.00–18.00
SANTAS ON BIKES 13.00 | SANTA FUN RUN 14.30
CAROLS ON FORE STREET – 16.30
LANTERN PARADE & FIREWORKS 18.00

**This event is made possible thanks to grants from
Saltash Town Council and Saltash Scrapstore**

Saltash Christmas Festival
 Published by Hilary Frank · 8 November 2025 ·

▲ A huge thank you to **Saltash Town Council** for their generous grant of £2,500 towards Saltash Christmas Festival 2025!

This grant helps us bring Christmas cheer to the town, from the Lantern Parade and Santa Fun Run to the street market, outdoor carols and Santas on Bikes.

The festive fun starts at 1pm on Saturday 6th December. 🌟

#SaltashChristmasFestival #ThankYou #CommunitySpirit #Saltash



Saltash Christmas Festival
 Published by Hilary Frank · 5 December 2025 ·

▲🌟 MORE FESTIVE FUN ON 6TH DECEMBER! 🌟▲

Alongside the excitement of the main Festival programme, don't miss these brilliant extras happening around town:

- 13:00 - 18:00 Makers Market in Saltash Studios
- 10:00 - 15:00 Saltash Chronicles in the Guildhall
- 10:00 - 18:00 Festive opening of Heritage Museum, Lower Fore St.
- 10:00 - 19:00 Christmas Tree Festival in the Church of St Nicholas and St Faith
- ☕ Refreshments until 13:00
- 🍷 Mulled wine & shortbread from 18:00

The Saltash Christmas Festival is hosted by Saltash Chamber of Commerce and made possible thanks to grants from **Saltash Town Council** and **Saltash Scrapstore**.



A sample of the FB posts
 thanking Saltash Town Council.

Saltash Christmas Festival
 Published by Hilary Frank · 6 December 2025 ·

Huge, festive thanks to the service delivery team at **Saltash Town Council** for picking up lanterns from primary schools and to our valiant volunteers for getting them ready for tonight's parade.

Our theme this year is 'Under the Sea', and Edwina the Angler Fish, designed by Isla in Year 7 in **Saltash Community School**, will be leading Robin, Snowman and the primary school lanterns past the Guildhall down to the Waterside, where fireworks will be let off from the pier at about 6:20pm.

PLEASE NOTE THE CHANGE IN LOCATION FOR THE FIREWORK DISPLAY!



Signed: Hilary Frank

Dated: 21st February 2025